

PILLAR	PRESENTER	TOPIC	PRIORITY FOCUS	LEARNING FOR IMPLEMENTATION	STRATEGIC OBJECTIVE/S	INITIATIVES:PROJECTS TO DELIVER ON STRATEGIC OBJECTIVES	SUCCESS MEASURES	DRIVER (WHO)	DEADLINE	
Strategy	Andrew Honey	Impact: Maximising ROI from Convention 2017								
	Dr Brian Armstrong	Future Focused Thinking Today for a Competitive Advantage Tomorrow								
	Dr Greg Fisher	Day 1: Keynote Business Strategy for Competitive Advantage								
	Customer Engagement	Dr John Demartini	Value-Based Leadership that Inspires Greater Productivity and Profits							
Lynn Baker		Customer Experience: The Key to Competitive Differentiation								

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Leadership & Motivation	Billy Sele Kane	Culture and Leadership Fundamentals for Accelerating Growth							
	Braam Malherbe	The 'I' in Team							
	John Robbie	Make a Difference. It Matters!							
Branding & Lead Gen	Andy Rice	Proven Brand Strategies for Driving Revenue Growth							
	Ran Neu-Ner	#MarketingMustFall. A New Role Defined							